

# CONTACT

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- Chittagong, Bangladesh
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# **EDUCATION**

2005 - 2009 DAFFODIL INTERNATIONAL UNIVERSITY

 Bachelor of Science in Computer Science and Engineering

## **SKILLS**

- Google Analytics 4
- Google Tag Manager
- Server Side Tracking
- Market Oriented Tracking
- Social Media Pixel Conversion
   API Tracking
- G-ads, Microsoft Ads
   Conversion Tracking
- SEO

## LANGUAGES

- English (Fluent)
- Bangla (Fluent)
- Hindi (Basics)

# **MD FAISAL AMIN**

WEB ANALYTICS & CONVERSION – SERVER SIDE TRACKING MANAGER

## **PROFILE**

I'm Md Faisal Amin, a data-driven professional specializing in web analytics, conversion API integration, and server-side tracking. Dedicated to driving business growth through insights and innovation.

# **WORK EXPERIENCE**

Marketplace & Digital Entrepreneur

2021 - PRESENT

Web Analytics | Server side Tracking | Conversion Tracking

- Experienced in both marketplace and local market environments, adept at navigating diverse business landscapes to drive growth and deliver results.
- <u>Live Portfolio | YouTube Channel | Blogs | www.mdfaisalamin.com</u>

#### Awwama Technologies Ltd

2019 - 2022

SEO & Web Analytics, Conversion Tracking

 At Awwama Technllogies LTD, led multiple projects in web analytics, conversion tracking, and SEO, driving tangible improvements in website performance and business growth...

# **Amazon Associate Blogging**

2015 - PRESENT

SEO | Part Time

 Maximize Amazon Associate earnings through effective SEO, including keyword research, backlinks, and content creation, to boost website ranking, outperform competitors, increase traffic, and drive more sales.

## **Quantum Foundation**

2013 - 2015

Web Content Editor

 As a Content Manager at Quantum Foundation, I am responsible for creating and managing content that accurately represents the foundation's mission and values.

#### REFERENCE

#### Abdullah Al Masum

Founder of Awwama Technologies

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Email: admin@webanalyticsbd.com

Founder of Web Analytics Solution

Phone: +88 - 01812154459
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**Abu Taher Sumon**